

HKECIA Annual Conference & Annual Dinner 2023
7 June 2023, Wednesday
Level 2, HKCEC, Wan Chai

CALL FOR SPONSORSHIP INVITATION

24 March 2023

Dear HKECIA Members,

It is our great pleasure to inform you that the 33rd HKECIA Annual Dinner will be held on **7 June 2023 (Wednesday) in Hong Kong Convention & Exhibition Centre** and that our Annual General Meeting and the HKECIA Conference will take place in the afternoon on the same day.

The Annual Conference and Annual Dinner provides a great networking opportunity for yourself and your staff members to meet old friends and meet with new business acquaintances. We welcome all HKECIA Members and industry partners to join this annual occasion.

On behalf of HKECIA, we would like to invite you to support by being our Sponsor this year. We propose several sponsorship packages this year for your consideration. All sponsors will be acknowledged on different levels according to the sponsorship type. Please refer to next page for more details.

Why we should be the sponsors of HKECIA Events?

- To promote corporate branding
- We take you as our partner and would invite your presence to our program to share with the audiences your corporate/ organization culture and visions.
- HKECIA Event is coming in form of a coherent series of events staged by the Annual Conference, Cocktail Reception, Annual Dinner, which would effectively build up significant momentum to draw industry and public attention.

Who will our sponsors be meeting with at the HKECIA Events?

- Secretary for Commerce and Economic Development of HKSAR who is our Guest of Honor
- Top management of executives of industry-related enterprises and enterprises with global vision in Hong Kong, Mainland China and overseas;
- Members of HKECA, professionals of the industry in the regional and international arena.

Should you be interested in supporting us, kindly complete and return the attached Reply Form on or before **21 April 2023 (Friday)**.

Your invaluable support would definitely make the event a success and we look forward to receiving your favorable reply.

Kind Regards,

HKECIA Conference & Annual Dinner Organising Committee 2023

Sponsorship Reply Form

Category 1: Exclusive Package (please tick the box)

Sponsorship Category (Please tick the box)	<input type="checkbox"/> Platinum HK\$40,000 (1 only)	<input type="checkbox"/> Gold HK\$30,000 (3 only)	<input type="checkbox"/> Silver HK\$20,000	<input type="checkbox"/> Bronze HK\$15,000	<input type="checkbox"/> Hotel Sponsor HK\$6,000
Annual Dinner					
Complimentary seats at Annual Dinner	√ (1 table for 10 persons)	√ (1 table for 10 persons)	√ (1 table for 10 persons)	√ (4 persons)	√ (2 persons)
2 bottles of champagnes or premium red wine	√				
Standalone display at foyer (artwork to be provided by your company)	√ (Large size display)	√ (Medium size display)	√ (Small size display)		
Placement of logo on acknowledgment backdrop and company name on Tent Card on each banquet table	√ (Much more prominent)	√	√	√	√
Distribution of leaflets or souvenir on each banquet table	√				
MC Acknowledgment during the dinner	√	√	√	√	√
Receive souvenir / certificate on stage	√	√	√	√	√
Annual Conference					
To be Panelist at the Annual Conference	√	√			
Complimentary tickets for attending Annual Conference	√ (10 tickets)	√ (10 tickets)	√ (10 tickets)	√ (4 tickets)	
Placement of a Corporate Promotional Publication at the Reception Counter / near the Foyer	√	√	√	√	√
Industry Award					
Display on Industry Award promotion eDMs or e-brochure	√	√	√	√	
Award Website Banner	√	√			
HKECIA Digital Platforms					
Company Profile with Company logo on Award Announcement eDMs	√	√	√	√	
Placement of logo in website event page and in promotion eDMs	√	√	√	√	√

Category 2: Exclusive Item Package (please tick the box)

Besides Category 1, below sponsorship package also available. The Industry Award will be launched as part of the HKECIA Event and luck draw will take place at Annual Dinner.

Sponsorship Category (Please tick the box)	<input type="checkbox"/> Industry Award Sponsor HK\$10,000	<input type="checkbox"/> Luck Draw <i>(please refer to below)</i>
Complimentary seats at Annual Dinner	√ (2 persons)	
MC Acknowledgement during the dinner	√	√
Placement of logo in website event page and in promotion eDMs	√	√
Complimentary tickets for attending Annual Conference	√ (2 tickets)	√ (1 ticket)

Lucky Draw or Game

If you wish to sponsor lucky draw prize, table prize or game prize, please tick the box and fill in the details indicating whether you would like to contribute to cash sponsorship or gift sponsorship.

	Categories	Cost	Quantity	Total Value (HK\$)
<input type="checkbox"/>	Cash Sponsorship (for Lucky Draw or Game)			
<input type="checkbox"/>	Gift Sponsorship (for Lucky Draw or Game)	(Please describe the gift items)		-

DINNER RESERVATION DETAILS

If you wish to reserve additional corporate table or seats for the Annual Dinner and order additional tickets to annual conference (e.g. outside of your sponsorship package):

Event	Categories	Cost	Quantity	Total Cost (HK\$)
Annual Dinner	Corporate Table	HK\$11,400 (per table of 12*)		
Annual Dinner	Individual Participant (Member company)	HK\$950 (early bird) HK\$1,200 (normal price)		
Annual Conference	Individual Participant (Member company)	HK\$300 (early bird) HK\$450 (normal price)		

* A table would normally seat 10-12 persons. If any of your colleagues or friends would like to seat in other tables, we may be able to arrange case-by-case basis.

PAYMENT METHOD

By Cheque: All payment should be made payable to “**Hong Kong Exhibition & Convention Industry Association Ltd.**” Please send to HKECIA Secretariat: “Unit 2001-03, Hang Seng North Point Building, 335-341 King’s Road, North Point, Hong Kong”. Cash and cash cheque should not be sent by post.)

Total Amount: _____ Cheque No. _____

Bank: _____

CONTACT PERSON

Company Name: _____

Company Address: _____

Contact Person: _____ Position: _____

Tel: _____ Email: _____

Terms and Conditions

1. Sponsors of all categories are accepted based on a first-come-first serve basis. It is the discretion of the Organising Committee to accept the sponsorship.
2. There is no refund for any cancellation of sponsorship after payment.
3. The sponsorship fee does not include free conference or dinner registration unless specifically stated in the sponsorship opportunities details.
4. The information provided by you will be used for the purposes of further liaison and promotion (e.g. special offers and discounts) of HKECIA events, activities, programmes, survey and other services that it may deploy.
5. Applicant’s personal data is collected and kept for processing the application for related administration purposes.
6. If the Event was cancelled due to bad weather, the Annual Conference and Annual Dinner will be rescheduled. Fees will not be refunded. HKECIA reserves the right to alter the programme, the performers and/or speakers of the Event due to circumstances beyond our control.

I have read, understood and agreed to all the details of the above declaration.

Signature (with company chop): _____ Date: _____

Please send the Reply Form to Ms. Rebecca Ma by email at rebeccama@hkcec.com on the respective submission deadlines. We will contact you for logo or artwork specification / delivery arrangement after receiving the Reply Form.