



**HKECIA**

香港展覽會議業協會  
Hong Kong Exhibition & Convention  
Industry Association

## HKECIA Updates December 2022



### Chairman's Greetings

Dear Members and Friends,

It was lovely to see so many smiling faces at our recent Annual Seminar and Christmas Cocktail, great to be able to have our first networking event since 2019, the first of many opportunities for members to meet face-to-face again as the city relaxes the anti-epidemic measures.

The association was delighted to receive the news from the Chief Executive that the amber-code system has been scrapped so that visitors to Hong Kong who are covid-negative can enjoy the city freely without having to eat and drink in isolation. I fully understand that this is not the final hurdle needed to overcome but it is certainly a major step forward for our visitors and exhibitors. We are continuing to work closely with the government to help support the convention and exhibition sector as we look to emerge stronger after a difficult three years, a proposal for the new subsidy scheme is expected to go before the LegCo Panel on Commerce, Industry, Innovation and Technology on Tuesday, Dec 20th.

I would like to wish all members and their families a Merry Christmas and a healthy and prosperous new year!

Stuart Bailey  
Chairman of HKECIA



## **HKECIA Annual Seminar 2022 & Christmas Cocktail 2022**

The HKECIA Annual Seminar 2022 was a huge success on 1 Dec 2022 at theDesk, Leighton Centre, Causeway Bay. Almost 100 members and industry partners have come together to

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get insights from our expert speakers as well as to pre-celebrate Christmas!

The event photos are now available to view on the [HKECIA Facebook Page](#).



## HKECIA K11 ATELIER Venue Tour and ARTE Museum Experience 2022

Many thanks to K11 ATELIER team for their hospitality to arrange the event space venue tour of K11 ATELIER and the recent hottest exhibition – an immersive media art exhibition space ARTE M on 13 Dec 2022. A unique networking activity for our HKECIA Members! Stay tuned for our next networking event.





## InvestHK Investment Promotion Week

We are glad for the opportunity to participate in InvestHK Investment Promotion Week: A Session on Looking into the future of MICE industries in Hong Kong and the region on 19 Oct 2022.

A big thank you to having the support of our Members Hong Kong Tourism Board, AsiaWorld-Expo and the Hong Kong Convention and Exhibition Centre to be the speakers and moderated by our Chairman, Mr Stuart Bailey.

It's a great opportunity to promote Hong Kong as the MICE capital of Asia to overseas investors and to take a closer look at Hong Kong's role as a MICE hub within the Greater Bay Area!



## UFI Global Congress 2022

With the support of the Hong Kong Tourism Board and Hong Kong Trade Development Council, our Chairman joined the Hong Kong delegation team to promote Hong Kong at the UFI Global Congress 2022 on 13-16 November 2022 at Muscat, Oman.

Congratulations to Michael Duck, our Past Chairman to be the UFI President in 2022-23!

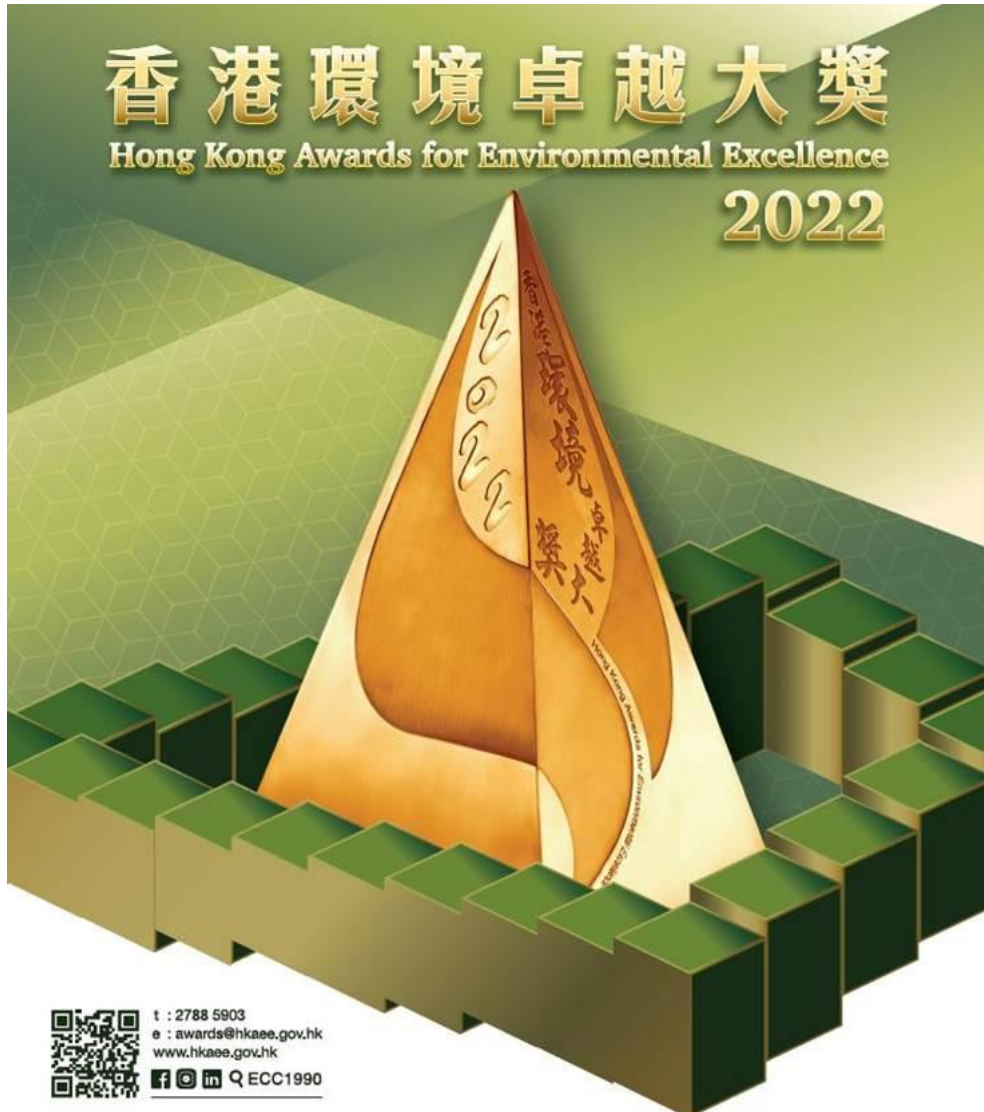


## AFECA Asian MICE Youth Challenge

This year, the AFECA Asian MICE Youth Challenge 2022 took place online on 24 Nov 2022. Sponsored by the HKECIA Education Fund, a student team from Hong Kong Polytechnic University competed with 19 teams representing 10 countries/regions consisting of China, Hong Kong, Indonesia, Japan, Macao, Malaysia, Philippines, Singapore, Taiwan and Thailand.

Congratulations to Mr Tobias To who won the Most Knowledgeable Award!

[Click to view the online AFECA Asia MICE Youth Challenge 2022 LIVE from Bangkok](#)



## Hong Kong Awards for Environmental Excellence 2022

The Hong Kong Awards for Environmental Excellence (HKAEE) is an annual award which aims to encourage organisations to implement environmental management, to measure organisations' performance on their commitment to environmental management, and to recognise organisations with excellent performance in environmental management.

Apply now to enjoy the many benefits!

**Application deadline: 31 Dec 2022**

[Click to view details in ENG](#)

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## **HKECIA welcomes the government to extend Convention and Exhibition Industry Subsidy Scheme and to provide immediate relief announced in the 2022 Policy Address**

The Hong Kong Exhibition & Convention Industry Association (HKECIA) welcomes the measures of the HKSAR Government to support the convention and exhibition (“C&E”) industry announced in the latest Policy Address, in response to strengthen and capitalise on Hong Kong’s status as the Trade Fair Capital of Asia.

The further extension of the Scheme and the one-off immediate relief fund are timely relief measures for the industry, helping ease financial burdens on the convention and exhibition organisers who can therefore get ready for the industry revival. We continue to call on the government to provide a road map for the relaxation of quarantine measures for international business travellers so that the industry can stage large-scale events again.

[Click to view full press release](#)



### **New Member – Exhibition Group Limited**

Exhibition Group Co., Ltd. is one of the top and major exhibition organizers in Hong Kong. The team is equipped with a group of creative and talented marketing personnel, caring account servicing members and energetic event management crew. We are committed to bringing new innovation and synergy to the exhibition industry by planning and organizing various expos and fairs.

With the support from different commercial circles and related associations, the events have successfully gained recognition and reputation from the general public.

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## Call for contributions to HKECIA Newsletters

HKECIA is seeking members' contributions to the newsletters. Interested members, please contact us at [enquiry@exhibitions.org.hk](mailto:enquiry@exhibitions.org.hk) to submit articles and stories.



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**Our mailing address is:**

HKECIA  
Gloucester Road P.O. Box 28346  
Hong Kong