



HKECIA ANNUAL SEMINAR 2022

3:00 – 5:30 pm

1st Dec 2022 (Thu)

theDesk, Leighton Centre, Causeway Bay



Biography of Guest Speakers

Louis Chan - Principal Economist (Global Research Team) of Hong Kong Trade Development Council



As the head of the Global Research Team, Louis provides leadership and direction for researches on market developments in the Americas and Europe. To provide a macro view for SMEs to formulate export strategies, Louis and his team monitor and evaluate the performance, changing trends and competitiveness of Hong Kong's trading, manufacturing and service sector, at the industry-specific levels. To facilitate SMEs' sales efforts, they also keep a close eye on the emerging business opportunities, consumption and sourcing trends, as well as regulatory changes in the Americas, Europe and Central Asia.

Melissa Gecolea - Anchor, Supervising Producer - Television Broadcasts Ltd.



Melissa Gecolea has over 20 years experience as a broadcast journalist. She's worked in the Philippines, Hong Kong and London covering politics, technology, and business. She currently works in Hong Kong

as an anchor for the evening news and hosts 2 weekly current affairs shows where she is also supervising producer.

She started as a TV presenter and daily news reporter covering defense at GMA-7 in the Philippines and later as a producer for the award winning investigative show 'Assignment' on the Philippines' top network ABS-CBN. Since then Melissa has worked as producer and host for various shows in London and Hong Kong covering the telecoms industry, politics, technology and business. From 2011 she worked on several shows at ABS-CBN News Channel (ANC) including the science and technology show 'Future Perfect' as executive producer, as well as co-host and producer of the award-winning personal finance show 'On the Money' before moving to Hong Kong to take a job with a major local network.

Michael Duck - Executive Vice President – Commercial Development of Informa Markets and Informa Plc.



Michael joined the business in 1994 in Hong Kong at the Hong Kong Trade Fair Group, and has worked in various leadership roles, focused on building up the company's presence in the Asia region, especially in China and India and expanding events into the Middle East and Africa. Most recently, Duck has overseen Sinoexpo in China, and the Informa Markets Leather, Food, Beauty and Maritime portfolios in Asia.

In his role, he is working across the global Informa Markets business, which spans 30+ international markets, acting as a main point of contact for building relationships and a pipeline of growth activity particularly in Asia, Europe, the Middle East and beyond, through M&A and the internationalisation of products and brands. He also supports the wider Informa Group divisions, with commercial activity in Asia.

Michael is currently the incoming President of UFI and Treasurer for 20 years, and he has also been an Executive Committee member of the HKECIA for over twenty-five years and was Chairman from 1998-2000.