



**HKECIA**  
香港展覽會議業協會  
Hong Kong Exhibition & Convention  
Industry Association

**HKECIA Annual Seminar 2021**  
**3:30-5:30pm, 3<sup>rd</sup> December 2021 (Friday)**  
**JC Cube, Tai Kwun, Central**

## Biography of Guest Speakers



### **Mr. Fred Lam, JP – Chief Executive Officer of Airport Authority Hong Kong**

Appointed as Chief Executive Officer of Airport Authority Hong Kong in October 2014, he was formerly the Executive Director of the Hong Kong Trade Development Council (HKTDC). He is a member of the Asia-Pacific Regional Board of Airports Council International (ACI) and the ACI World Governing Board. He also serves as a member of the Hong Kong Aviation Development and Three-runway System Advisory Committee; the Hong Kong-Taiwan Business Co-operation Committee; Hong Kong Logistics Development Council. In 2007, he was named “Director of the Year” by Hong Kong Institute of Directors. In 2011, he was given the Peace through Commerce Medal from the United States Government in recognition of his leadership role in boosting US exports to, and through, Hong Kong. In 2019, he was elected a Chartered Fellow of The Chartered Institute of Logistics and Transport and has been awarded the Executive of the Year of the DHL/SCMP Hong Kong Business Award.



### **Professor Witman Hung, JP – Principal Liaison Office for Hong Kong, Shenzhen Qianhai Authority**

Professor Hung is currently the Hong Kong Deputy to 13th National People's Congress (NPC) and Principal Liaison Officer for Hong Kong, Shenzhen Qianhai Authority. A seasoned ICT professional and angel investor, he has worked in the industry for more than 30 years. He is the Executive Chairman of Chinese Big Data Society and Chairman of Hong Kong Road Safety Association. Professor Hung was appointed as one of the Global Council Members of the World Summit Awards, an initiative within the framework of UN WSIS. He is also an Independent Non-executive Director of three companies listed in the main board of the Hong Kong Stock Exchange. Professor Hung is a Chartered Information Technology Professional and a fellow of the British Computer Society, the Hong Kong Computer Society and the Hong Kong Institute of Directors.



**Prof. Tina Choi – Chief Commercialization and Communications Officer, Digital Hollywood Interactive (2022.HK)**

Prof Tina Choi has good creativity & flair for developing innovative marketing approaches and business models for a diversified range of products and services, particularly by integrating the properties of various e-commerce and physical channels. She founded Wisey International Co Ltd which specialized in marketing & communications, technology commercialization, venture development and executive coaching.

Being a commercialization expert with strong entrepreneurial spirits and solid market experience, Tina is the Chief Commercialization and Communications Officer for DIGITAL HOLLYWOOD INTERACTIVE (2022.HK). Prior to this, she was the Head of Sales (North Asia) of Dyson and served as senior executives in MNCs including Johnson & Johnson, Nestle, Unilever, PepsiCo, and Procter & Gamble.



**Dr. Thomas So, JP – Partner of Mayer Brown**

Thomas So is a partner of Mayer Brown. He advises on shareholders disputes, property and investments litigation and disputes and PRC-related arbitration and disputes. Thomas is on a number of panel of arbitrators in Asia and is also a solicitor-advocate with rights to appear in the higher courts in Hong Kong. He holds the degrees of LLB from the University of Hull (1985), LLM from the University of Hong Kong (1993), LLB from the China University of Political Science and Law (1997) and Doctor of Laws from Tsinghua University Beijing (2005). He is a PRC qualified lawyer since 2009 and also a China-Appointed Attesting Officer (appointed by the Ministry of Justice of PRC) and member of The National Committee of the Chinese People's Political Consultative Conference. He was the President of the Law Society of Hong Kong (June 2016 – June 2018). He is currently Chairman of the Belt and Road Committee of the Law Society of Hong Kong.